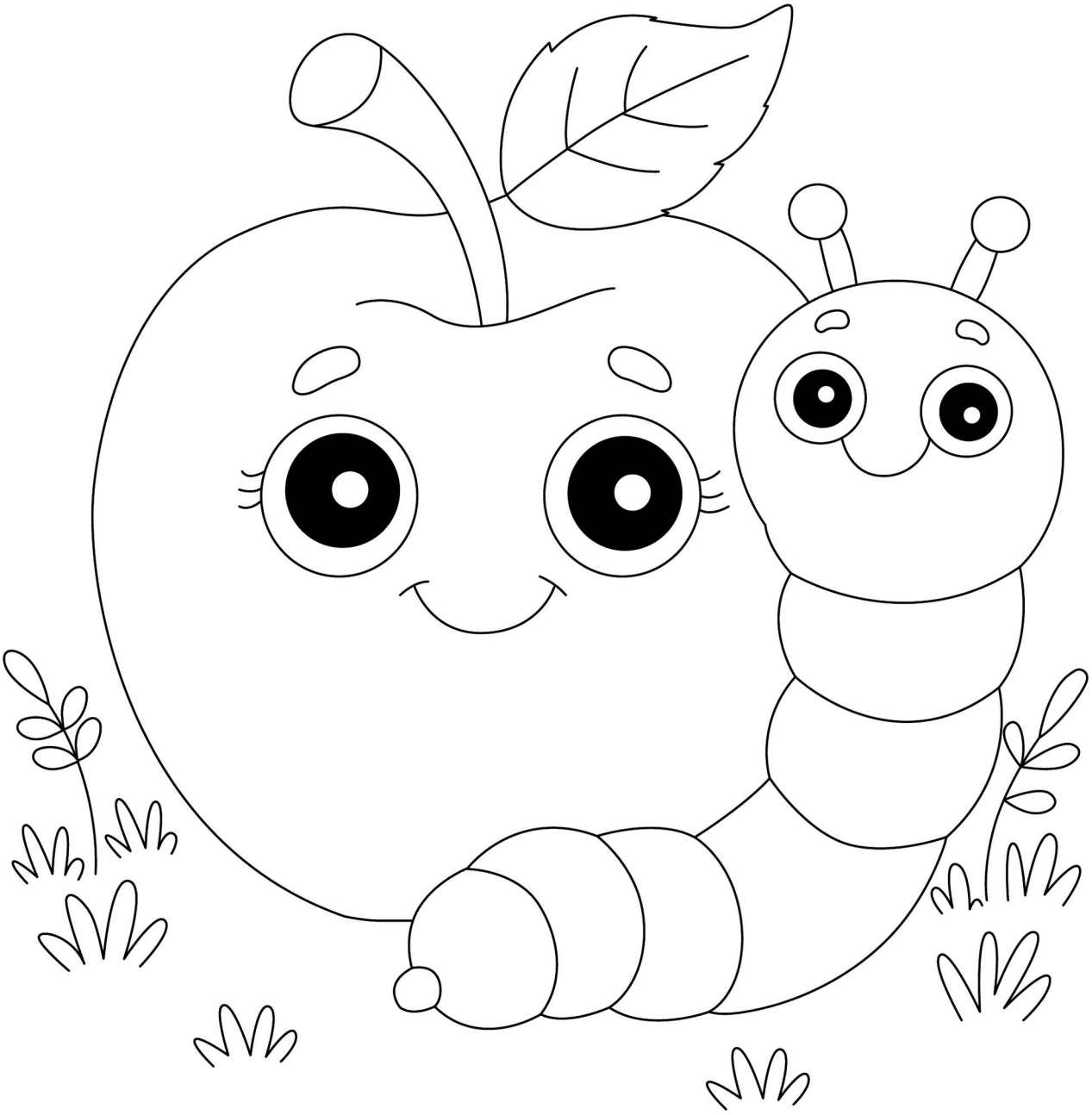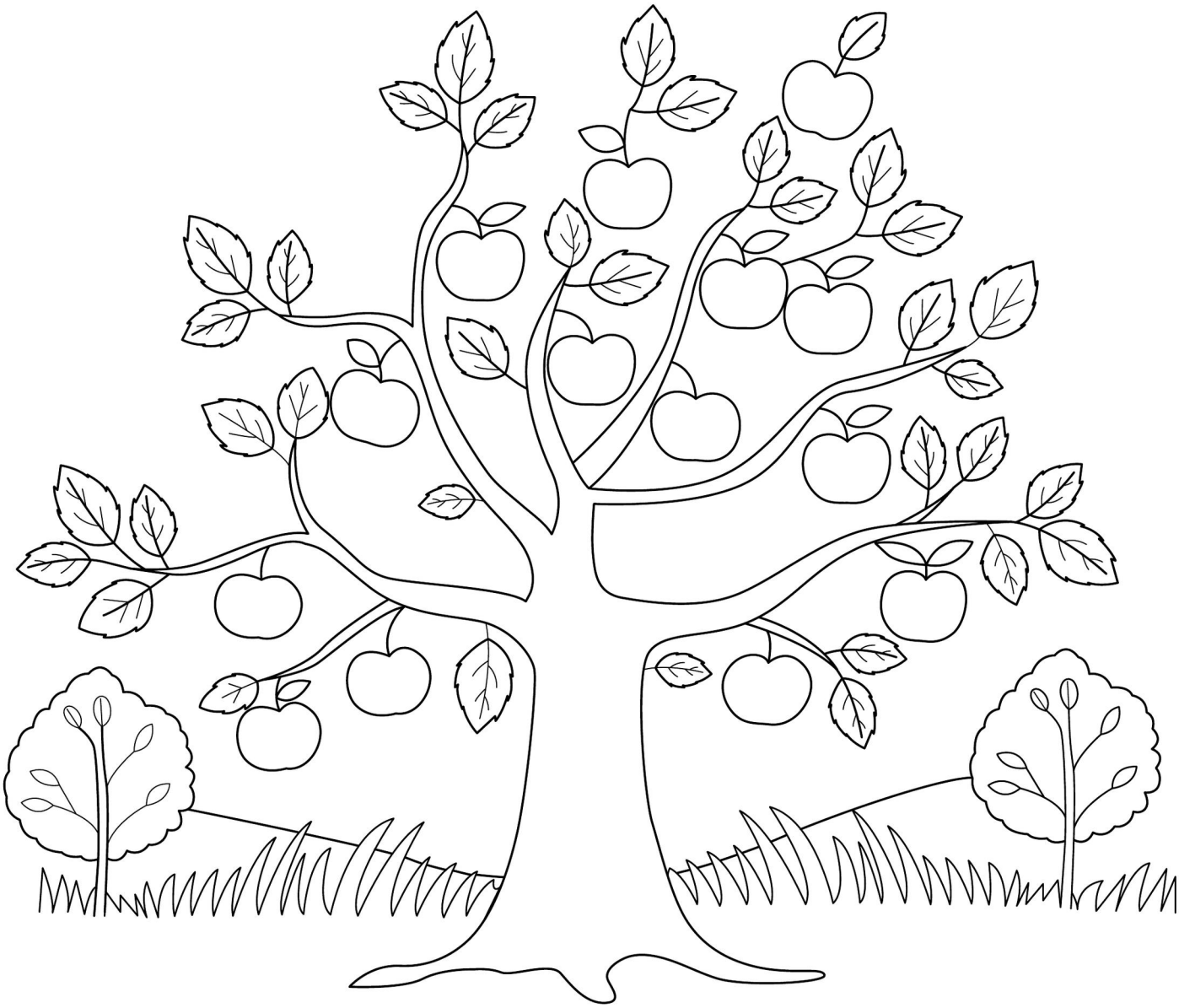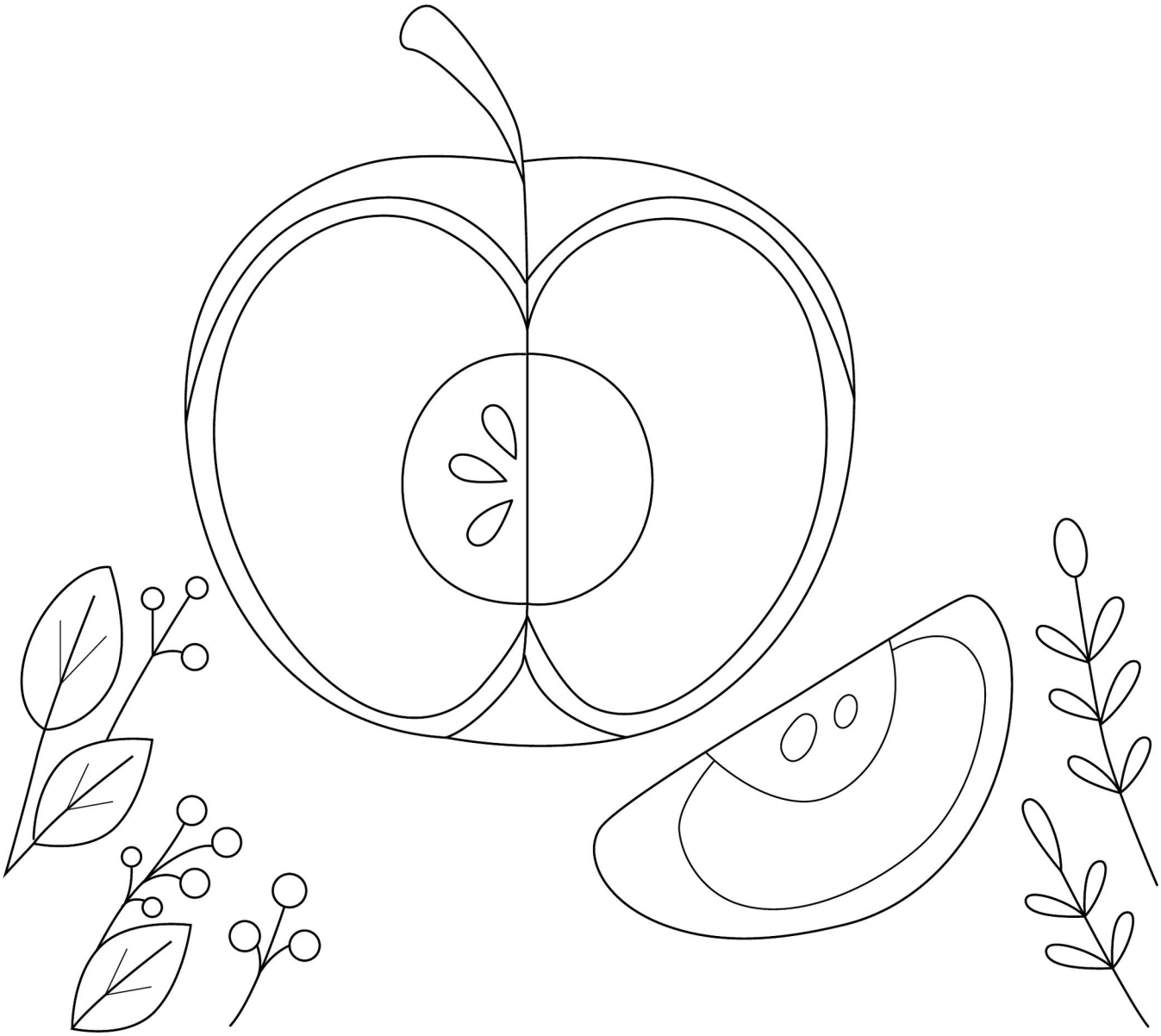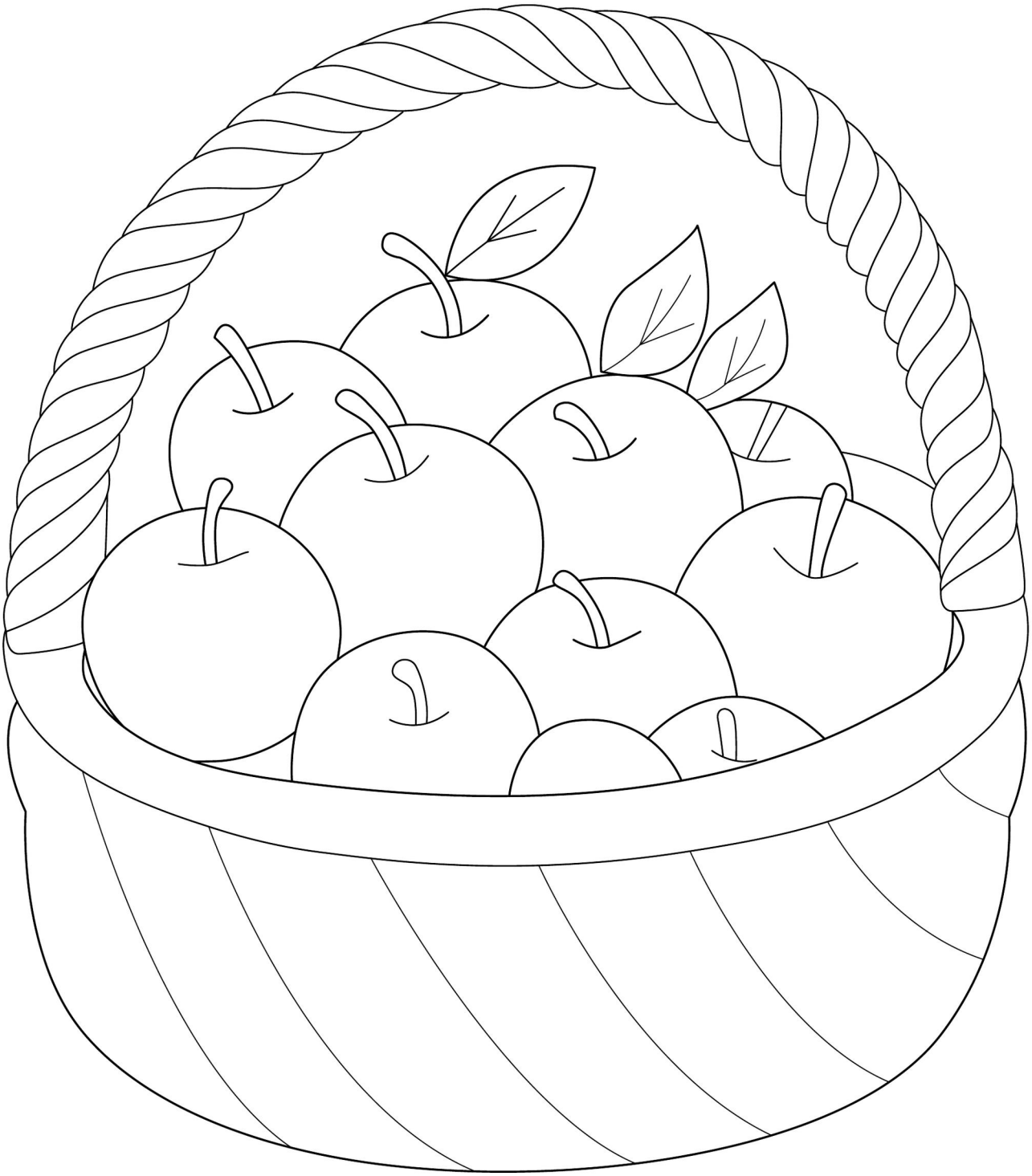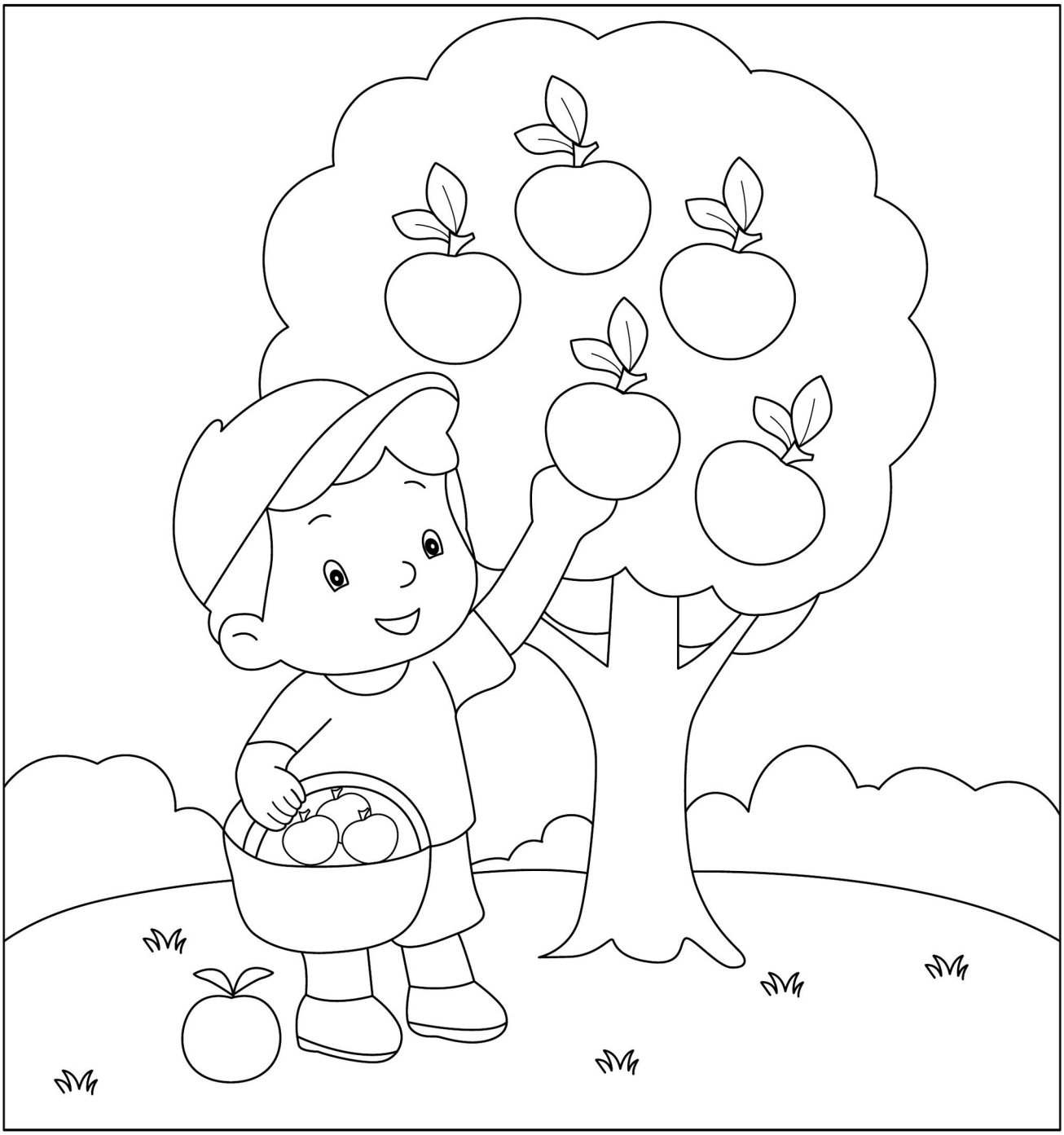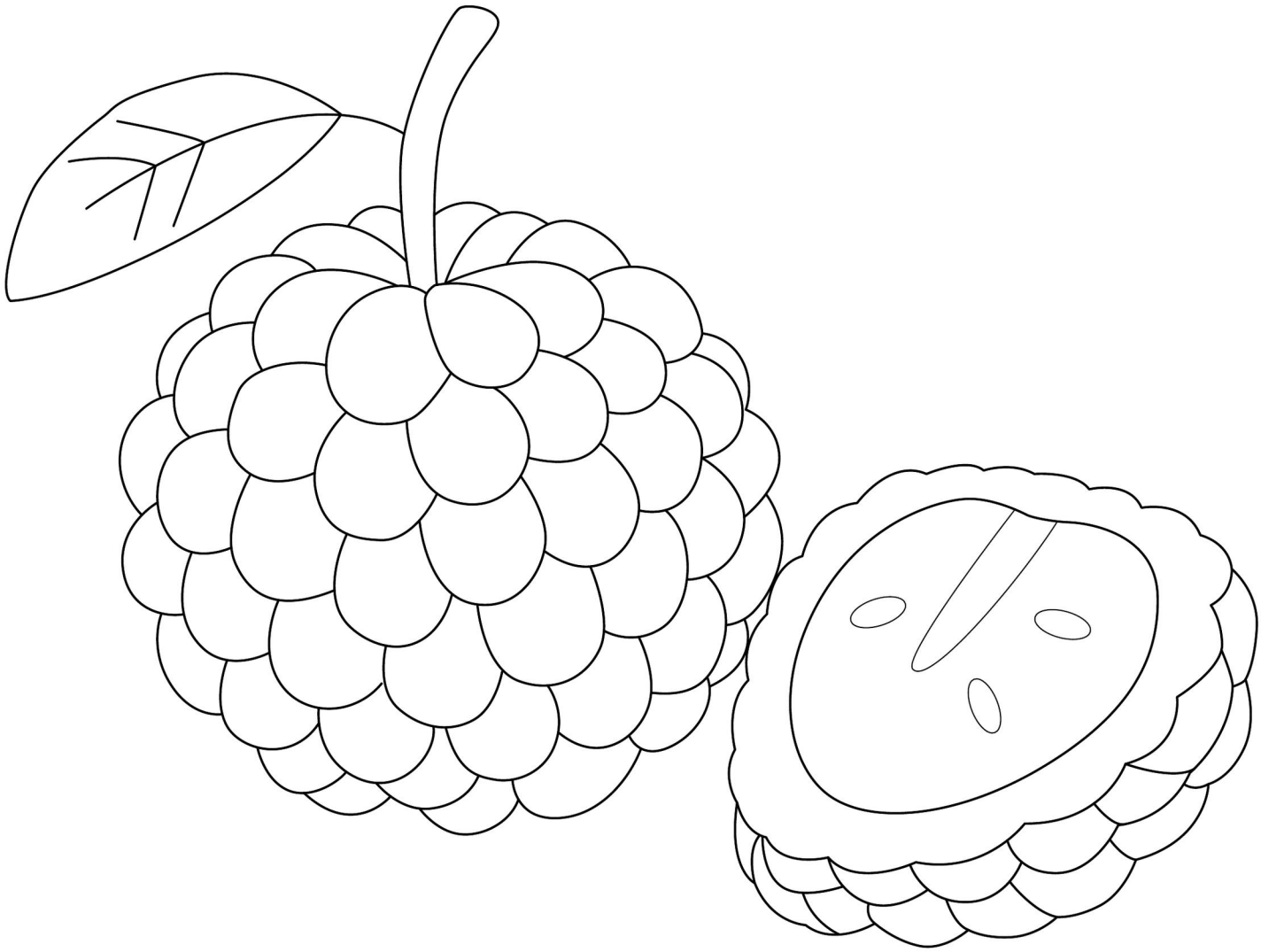תפוחים